



## INTRODUCING SCOTTS PERFORMANCE NATURALS

### A range of 100% natural products good for gardens and the environment

For thousands of years, man has put nutrients back into the soil using animal manures and plant wastes often in unhealthy forms. We've come a long way since then! These days, the natural materials we choose to put back into our soils are safe, thanks to modern composting and processing methods that kill off nasty pathogens.

Evergreen Garden Care (formerly Scotts Australia) has always had environmental health and wellbeing at the top of its agenda and now the company is introducing ....

***Performance Naturals, the ground breaking new range of 100% natural and performance gardening products.***

The range comes with the claim '**grows twice as big**' – bringing home gardeners a range of products as effective as any alternative on the market, but utilising natural ways to nurture gardens.

Addressing the needs of the eco-friendly gardener, the range a premium potting mix and soil improver, and to round out the offer:

- *All Purpose Fertiliser*
- *Tomato, Vegetable & Herbs Fertiliser*
- *Fruit & Citrus Fertiliser*

Being natural, all these products have clear **sustainability** benefits for gardeners, especially those growing their own produce. They come with **proven efficacy** to nurture gardens and produce excellent results.

### **Organic v Natural**

The Performance Naturals range is described as organic-based but the products are not "Certified Organic". In Australia, a product can legally be called organic without having undergone certification. Performance Naturals is suitable as an organic solution for the home gardener. However, it would not be able to claim crops as "grown organically", as that requires the use of "certified organic" products. For the average home gardener, the terminology is of no consequence.

Organic certification for garden inputs means they have been assessed as *being suitable to be used in certified organic production systems*. Certified organic inputs 'may' contain some levels of "nature identical" chemically created materials. **"100% Natural" products undergo minimal processing – that is, they are not made or interfered with by man.**

The Performance Naturals range is not certified as organic as it contains a mineral which is natural, but is not listed as an allowable input in organic farming/production in Australia.



## What's in Performance Naturals that make the products so special?

	<b>NatureN</b> Unique, fast-acting natural nitrogen to promote rapid growth.
	<b>Blood &amp; Bone</b> High in organic Nitrogen and Phosphorus for healthy leaf growth and root development. High in Calcium for stronger stems.
	<b>Seaweed</b> Improves overall health and increases resistance to drought, frost, disease and insect attacks.
	<b>Bio Stimulants</b> Act as soil and plant conditioners, and maximise nutrient and availability and uptake.
	<b>Chicken Manure</b> Rich in Nitrogen, Phosphorus and Potash - supplies your plants with vital nutrients and amends soils with a boost in organic material.
	<b>Feather Meal</b> High in slow release Nitrogen - provides your plants with slow release feeding.

\* may contain non-natural impurities that may occur in any of the above ingredients;  
**not added during manufacture**

### NatureN

This is the proprietary name of an ingredient that's taken many years of research, sourcing and testing. It is a 100% natural soluble fertiliser delivering fast results from a natural ingredient combined with slower-acting traditional organic fertilisers.

### Informative packaging

The entire range comes in attractive packaging that not only explains in detail what each product is and how it works, but is made from 50% recycled materials and is itself recyclable via the Redcycle soft plastic collection bins in supermarkets. That's exciting!

## Fertilisers





## Growing Media

100% Natural Claim

Scotts Power Brand

Red Tick

Stand out Claims

PPE Thumbnails



Simple Instructions

What's in the bag?

How Much Mix?

Sustainability Creds



Performance Naturals products are all organic-based, environment-friendly and safe to use around your pets and children. They are perfect for veggie, herb and fruit growing; they will encourage your flowers and shrubs to flourish.

At Evergreen Garden Care, we're proud of the innovation the Performance Naturals range introduces and we are delighted to release this brilliant suite of natural products bringing the best of nature to Aussie home gardeners.