MEDIA RELEASE **November 2026**

Fleming's next Summer Crush is a PopStar!

TWO EXCITING NEW RELEASE HYDRANGEAS

Australia's premier production nursery, Fleming's Nurseries, is delighted to welcome another two repeat flowering hydrangeas to its Endless Summer® Collection - *Hydrangea macrophylla* 'Bailmacsix' **PopStar** and *Hydrangea macrophylla* 'Bailmacfive' **SummerCrush**.

Hydrangea lovers will be wowed by these two new additions with both featuring a very compact and neat shrub form, and super vibrant blooms that will continue to re-bloom right through summer and autumn.

A blooming powerhouse, **PopStar** is certainly a sensation, but no one-hit-wonder; this plant will continuously deliver beautiful and brightly coloured lacecap-style blooms through summer and autumn. PopStar's lace-cap flowers are plentiful and very attractive when planted as a group.

Lacecap flowers such as PopStar feature a flat, open flower cluster (inflorescence) with a central mass of tiny, fertile star-shaped blossoms surrounded by a ring of larger, showy sterile petals (modified sepals).

PopStar is a naturally compact, small bush form reaching approximately 80cm in height and will remain compact through the season avoiding the 'legginess' many other hydrangea shrubs develop during the summer season. Although pruning in winter is highly recommended to maintain the health of the plant and encourages abundant flowering in spring, PopStar will maintain its shape regardless.

This hydrangea will reward those who love their secateurs as removing the spent blooms throughout the season will encourage a burst of new flowers, extending the flowering season significantly.

Fleming's is also excited to welcome **SummerCrush** to the Endless Summer® collection. Featuring an abundance of lovely, large mophead flowers, SummerCrush will impress those that prefer a traditional round flowerhead with their very vibrant tones of either hot pink or rich purple depending on the pH-level of the soil.

Mophead flowers are large, round, billowy globes of showy blooms that resemble the head of a traditional mop.

SummerCrush is a variety that will make an excellent cut bloom suitable for floristry displays, particularly with its repeat flowering characteristsics, meaning flowers can be cut from the shrub without sacrificing the plants beauty in the garden.

Like PopStar, SummerCrush offers a very compact shrub form growing to approximately 80cm in height and width.

The neat, tight and rounded form of Popstar and SummerCrush, makes these hydrangeas perfect to plant in large patio pots. They are also ideal for a use as a low border, short hedge and in mass plantings that do not require pruning to keep to size.

Part of the Endless Summer® repeat flowering collection, these hydrangeas will offer abundant, ongoing flowers. To gain best results, Fleming's recommend regularly picking flowers or even a mid-season prune to encourage a burst of new blooms and extend the flowering season significantly.

Fleming's PopStar and SummerCrush Endless Summer® Collection hydrangea will be widely available through all quality garden centres and Bunning's nurseries. For a list of potential stockists head to the Where to Buy section at flemings.com.au.

For more information contact Fleming's Nurseries: sales@flemings.com.au

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Eligibility of this plant as a registrable plant variety under section 43(6) of the Plant Breeders Rights Act 1997

Note: Flower colour may vary in shades of pink, blue or purple depending on the pH of the soil.

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