



MEDIA RELEASE

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Yates Launches Revolutionary Bee-Safe Pest Killer for Home Gardens

Yates Australia has unveiled its latest product innovation in sustainable gardening, **Yates Organic* Garden Pest Killer**, a first to the home garden market insecticide made from the Butterfly Pea plant (*Clitoria ternatea*). It uses innovative technology to achieve broad spectrum pest control whilst remaining safe for bees – a game changer for eco-conscious gardeners.

“Gardeners shouldn’t have to choose between protecting their plants and protecting pollinators,” said Angie Thomas, Yates Horticultural Communications Manager. “This product is a major step forward in organic pest management.”

Key features of **Yates Organic* Garden Pest Killer**:

- Bee and pollinator safe
- * Approved for use in organic gardening
- Suitable for edibles like tomatoes, cucurbits and brassicas
- Controls common pests like two-spotted mite, whitefly, caterpillars, green mirid and mealybug (foliar spray)
- Controls curl grub in garden beds and pots (drench application)
- No withholding period

Consult the label for full application directions.

Yates Organic* Garden Pest Killer contains bioactive peptides (cyclotides) from the butterfly pea extract. It offers several modes of action, including killing small-bodied larvae and nymphs directly, egg-laying disruption and anti-feeding.

Available in the agricultural sector as Sero-X[®], this cutting-edge technology was proudly discovered, developed and made in regional Australia, following years of extensive research.

Yates Organic* Garden Pest Killer will be available in various retail outlets from early spring 2025.

For media inquiries and samples, please contact:

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