



MEDIA RELEASE

Date – 9th September 2025

Yates Launches the Revolutionary Click & Grow Garden Care System



Click & Grow[®] is here to revolutionise how Aussies care for their gardens. This cutting-edge system is designed to take the complexity out of lawn and garden care tasks.

At the heart of Click & Grow is a specialised hose trigger paired with pouches of concentrates. Just click in a pouch, turn the adjustable dial, and let the system do the work - blending water and the concentrate with precision, no guesswork required. Whether you're tackling weeds, nurturing your soil and plants, or chasing that perfect green lawn, Click & Grow makes it simple.

Choose from three Click & Grow Starter kits to kickstart your garden goals:

- Yates Weed'n'Feed – for weed control and lawn nourishment
- Munns Professional Golf Course Green – for that lush, envy-inducing turf
- Seasol Complete Garden Health Treatment – for all-round plant vitality

Plus, there are seven additional 700 mL pouches to mix and match, including favourites like Yates Dynamic Lifter, Yates Lawn Weedkillers, and Seasol Power Feed.

The Click & Grow range of products are now available in Bunnings stores nationwide.

To support the launch of Click & Grow, Yates has tapped into the competitive nature of lawn owners and created the National Gardening League (NGL).

The fastest, slowest growing sport on Australian soil, the NGL transforms the everyday act of lawn care into a low octane, medium adrenaline spectacle, with the chance to take home \$10,000 cash, a Championship Green Thumb ring and a pretty good story.

The rules? Simple. Scan your lawn via the AI-powered web app, get a score (based off level of growth, consistency, greenness and other criteria), and get placed on a national leaderboard. The more Yates Click & Grow you use, the higher you'll climb.

Says Sabrina Hill-Bailey, Head of Integrated Marketing: "Australians love two things: sport and lawns. By combining the two, the National Gardening League makes lawn care fun, competitive, and accessible.

Powered by our new Click & Grow system, it's designed to inspire a younger audience which tends to be novice gardeners, who want to get started but need a nudge - and what better motivator than glory and bragging rights? But also, not forgetting our more experienced gardeners who will recognise the more convenient nature of the system."

The National Gardening League will unfold nationally across TV, billboards, radio, digital, social media and even in stadium for NRL Finals. Expect sports style coverage, commentary, and more than a few laughs along the way. With Yates' NGL, anyone with a lawn can enter. Only one will leave a champion!

AU residents 18 plus, opt-in to NGL Promotion marketing and Yates Australia news & offers & stay opted-in until end of Competition Period. Ends 11.59pm 17 November 2025. see yates.com.au/ngl for full Ts&Cs, entry instructions & prize info.

For media inquiries please contact:

Angie Thomas

Yates Horticultural Communications Manager

0418 635 699

angie.thomas@yates.com.au

