

ADELAIDE INTERNATIONAL
ROSE AND GARDEN EXPO 2022
ADELAIDE CONVENTION CENTRE 28-30 OCT

MEDIA RELEASE

28 July 2022

ANNOUNCING THE ADELAIDE INTERNATIONAL ROSE AND GARDEN EXPO

The **National Rose Society of Australia (NRSA)** is pleased to announce the **Adelaide International Rose and Garden Expo** will be held on Friday 28 October (4pm – 9pm) and Saturday 29 and Sunday 30 October (9am – 5pm) at the Adelaide Convention Centre with the official opening on Saturday at 1.30pm.

Tickets can be purchased online from August, via Eventbrite. The ticket price is \$20.00 per person with children under 14 years free.

Over 10,000 patrons are expected to attend this exciting horticultural event which coincides with the **19th World Federation of Rose Societies (WFRS) World Rose Convention**, also held at the Adelaide Convention Centre. The Convention offers a unique and engaging eight day program running from 27 October – 3 November 2022. Both events will be hosted by the NRSA - the Expo being the highlight attraction of the World Rose Convention.

The NRSA, with nearly 3,000 members, is one of the world's most respected and successful societies. Locally, the Rose Society of South Australia (RSSA) has taken on much of the responsibility and planning, as well as contributing financially.

The Adelaide International Rose and Garden Expo has received generous support from the South Australian Tourism Commission through Events SA, the Nursery and Garden Industry of South Australia, and important Platinum and Gold sponsors.

The Expo will feature the National Rose Show, including the *Australian Rose Championships*, professional trade booths, spectacular floral displays, participation from amateur Garden Clubs, children's activities with Nature Play SA, a floral fashion parade and a daily speaker program with celebrities, international, national and local experts every hour.

Support this vibrant new event as it bursts onto the Adelaide scene. After much anticipation and years of planning we intend to make it one of the best Garden Shows in Australia. Visit the website www.wrc22.aomevents.com.au

Kelvin Trimper AM
Chair, 2022 World Rose Convention Committee and
Adelaide International Rose and Garden Expo
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We gratefully acknowledge our Sponsors

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